



2025 - 2026

# Partnering for Inclusion: The StoryBridge Network Sponsorship Opportunities



The StoryBridge  
NETWORK

*Transforming Lives Through Storytelling  
and Community Engagement*



# Our Mission: Amplifying Voices, Fostering Belonging



## About Us

The StoryBridge Network is a non-profit organization dedicated to creating inclusive and connected communities. We believe that by providing a platform for marginalized individuals and communities to share their narratives, we can build a more empathetic and resilient society. Our work focuses on bringing people together through in-person workshops, digital storytelling projects, and public events that promote greater inclusion and belonging.

## Mission

Our mission is to empower marginalized individuals and communities through storytelling and community engagement—amplifying underrepresented voices, fostering community resilience, and sparking meaningful social impact.

## Vision

Our vision is to become a globally recognized leader in community building, renowned for our creativity, expertise, and unwavering commitment to equity, diversity, inclusion, and belonging.



# Why this Matters: The Research



Our programs are built on a foundation of research that demonstrates the power of storytelling and community engagement to drive social impact. Our work addresses critical gaps in Canadian society, as shown by data from leading organizations.

By partnering with the StoryBridge Network, you are making a direct investment in social impact, helping to build a society where every voice is heard and every story contributes to a greater sense of belonging.

**Empowering stories. Enriching Lives.**

#StoryBridgeNetwork #EmpoweringStories #CommunityEngagement



## 64%

**Social Isolation:** Data from Mental Health Research Canada and Statistics Canada show that 64% of **Canadian newcomers are without support networks**, compared to 48% of the general population. Our programs provide a vital bridge to connection and community.

---

## 40%

**Mental Health & Homelessness:** Research from the Homelessness Hub and CAMH indicates that 30-40% of **people experiencing homelessness in Canada have a severe mental illness**. Storytelling provides a therapeutic tool and a path to community for those who are most marginalized.

---

## 57%

**Youth Mental Health:** A startling 57% of **youth across Canada are not getting the mental health support they need**. Our programs offer a safe, creative outlet for self-expression and skill-building, which can serve as an essential preventative and supportive measure.

---

## 12%

**Seniors & Loneliness:** Data reveals that 12% of **people over age 65 report feeling socially isolated**. StoryBridge helps bridge the generational divide and creates spaces for connection, combating loneliness one story at a time.

---

# Become a Bridge to a More Inclusive Community



Your partnership with The StoryBridge Network is an investment in our shared future. As a young organization, we are at a pivotal moment of growth, and your support will allow us to expand our reach, enhance our programs, and create lasting social impact.

Sponsorship is not a donation; it is a collaborative partnership. We provide a platform for you to demonstrate your commitment to diversity, equity, and inclusion while reaching our growing network of dedicated community members, professionals, and program participants.

This brochure outlines partnership opportunities for our four core programs. We invite you to find the program that best aligns with your corporate social responsibility goals and help us build a more confident, connected, and inclusive community.

 **Open Circle Outreach Pop-Up Story Circles**  
social prescription storytelling to support mental wellness, reduce loneliness, and foster connection across communities

 **Storytelling Cafés**  
provide newcomers, seniors, and community members with the tools to share their journeys, build confidence, and foster belonging.

 **StoryScape Youth Program**  
empowers underrepresented youth with creative outlets, mentorship, and tools for growing their mental well-being and psychological resilience.

 **StoryStrong Annual Conference**  
a gathering that celebrates the voices, leadership, and lived experiences of Black, Indigenous, and People of Colour (BIPOC), immigrants, and newcomers.



## Program Sponsorship Opportunities

# Open Circle Outreach Pop-Up Story Circles

Open Circle Outreach uses social prescription storytelling to support mental wellness, reduce loneliness, and foster connection across communities. We bring free storytelling circles directly to libraries, parks, and community spaces.



### Bronze: The Connector

**\$500**

- ✓ Your support funds a full Pop-Up Story Circle session, making it possible for up to 15 people to connect and share. Benefits include: logo on all pop-up event signage and a social media thank-you post.



### Silver: The Wellspring

**\$1,500**

- ✓ You fund a series of three Pop-Up Story Circles, providing consistent access to mental wellness support for a neighborhood. Benefits include: all Bronze benefits, a medium-sized logo on our website, and a mention in our e-newsletter.



### Gold: The Community Bridge

**\$3,000**

- ✓ Your sponsorship makes it possible to launch our Open Circle Outreach program in a new community. Benefits include: all Silver benefits, a prominent logo on all materials, and exclusive naming rights for the program.



## Program Sponsorship Opportunities

# Storytelling Cafés

StoryBridge Storytelling Cafés provide newcomers, seniors, and community members with the tools to share their journeys, build confidence, and foster belonging. With your support, these powerful stories can reach the stage and inspire entire communities.



### Bronze: The Narrator

**\$1,000**

- ✓ Your contribution funds one participant in a Storytelling Café, covering their workshop training and participation in the final public event. Benefits include: recognition in the event program and on our website.



### Silver: The Stage

**\$5,000**

- ✓ Your support funds the essential infrastructure of a Storytelling Café event, covering the event venue, professional audio/visual production, and catering. Benefits include: all Bronze benefits, a prominent logo on our website, and two VIP tickets to the event.



### Gold: The Community Story

**\$10,000+**

- ✓ You are the presenting partner for an entire Storytelling Café event. Your sponsorship underwrites all program costs. Benefits include: all Silver benefits, exclusive naming rights for the event, and the opportunity to introduce the storytellers at the public event.



## Program Sponsorship Opportunities

# StoryScape Youth Program

StoryScape empowers underrepresented youth with creative outlets, mentorship, and tools for growing their mental well-being and psychological resilience. Your support helps us provide safe, inclusive spaces where young people can build confidence, belonging, and voice.



### Bronze: The Spark

**\$1,500**

- ✓ Your funding directly supports one youth participant for the duration of the program, covering their creative materials and mentorship support. Benefits include: recognition in program materials and a mention in our annual report.



### Silver: The Mentor

**\$4,000**

- ✓ Your sponsorship covers the cost of our dedicated youth program facilitators for a week, a crucial role that ensures every young person receives the support they need to thrive. Benefits include: all Bronze benefits, a prominent logo on the program's webpage, and a dedicated "Partner Profile" in our newsletter.



### Gold: The StoryScape Legacy

**\$10,000+**

- ✓ You are the cornerstone of the StoryScape program. Your support fully funds an entire youth cohort for the week. Benefits include: all Silver benefits, exclusive naming rights for the program, and the opportunity to speak at the program's final showcase event.



## Program Sponsorship Opportunities

# StoryStrong Annual Conference

The StoryStrong Annual Conference is a gathering that celebrates the voices, leadership, and lived experiences of Black, Indigenous, and People of Colour (BIPOC), immigrants, and newcomers. Rooted in the StoryBridge mission, this event blends narrative practice, creative expression, and professional development to create a transformative, holistic experience for attendees.



### Bronze: The Catalyst

**\$2,500**

- ✓ Your support funds a key component of the conference, such as a scholarship for ten participants to attend or the travel costs for a featured speaker. Benefits include: logo on the conference website and event program, verbal recognition, and two complimentary tickets.



### Silver: The Bridge Builder

**\$5,000**

- ✓ You fund a specific part of the conference, such as the opening reception, a panel, or a professional development workshop track. Benefits include: all Bronze benefits, a larger logo on all signage, a chance to introduce a speaker, and three complimentary tickets.



### Gold: The Champion

**\$10,000**

- ✓ You become the sponsor of a major conference element, such as the keynote speaker or a closing plenary session. Benefits include: all Silver benefits, prominent logo placement, a dedicated exhibit booth, and four complimentary tickets.





# StoryStrong Annual Conference

Platinum: The Presenting Partner

**\$15,000+**

You are the presenting sponsor for the entire StoryStrong Annual Conference. Benefits include: all Gold benefits, exclusive naming rights, a speaking opportunity, and six complimentary tickets.

As a presenting sponsor, your organization will be front and center at StoryStrong—recognized as a champion of equity, inclusion, and belonging. You'll gain high-profile visibility, connect directly with BIPOC, immigrant, and newcomer leaders, and be celebrated as a partner in shaping a more resilient and inclusive community.



2025-2026-8

## Program Sponsorship Opportunities

# Partner with Us: Beyond Financial Support



At StoryBridge, we believe that every form of contribution is valuable. By offering an in-kind donation, you become a vital partner in our mission, helping to reduce our operational costs and allowing us to direct more of our financial resources toward our community programs.

Our list of in-kind needs is just a starting point. We are open to exploring other in-kind opportunities that align with our mission. If you have a service or product that could benefit the StoryBridge Network, please reach out. We would be delighted to discuss how your generosity can create a lasting impact.

### Our In-Kind Needs:

-  **Media Sponsor**  
For promotion of our public events. Your company would be featured as our exclusive "Media Sponsor" and receive prominent recognition.
-  **Venue Sponsor**  
The donation of space for our workshops and events. We would brand the space with your signage and promote your business as our exclusive "Venue Sponsor."
-  **Wellness Sponsor**  
The donation of meals or catering for our programs. Your logo and company name would be prominently displayed as our "Wellness Sponsor."
-  **Equipment & Supplies Sponsor**  
The donation of essential items like laptops, audio recorders, or notebooks. We would acknowledge your company as our "Equipment & Supplies Sponsor" on our website and in our annual report.
-  **Printing Sponsor**  
The donation of printing services for our brochures and workbooks. Your company would be recognized as our "Printing Sponsor" in all printed materials.



# Ready to Join the Story?



Your partnership is more than a transaction—it is a collaboration that will shape the lives of individuals and enrich our community. We are excited to work with you to find a partnership that aligns with your values and amplifies your brand.

To discuss a customized partnership or to receive a formal proposal, please contact:

Dr. Patlee Creary  
Executive Director/Senior Consultant  
The StoryBridge Network

 Phone                    +431-305-7578

---

 E-mail                    info@thestorybridge.ca

---

 Social Media            @thestorybridgenetwork

---

 Website                    www.thestorybridge.ca

---

Together, we can ensure every voice is heard and every story is told.

Thank you for your consideration.

